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THE LEGENDS AT SPARKS MARINA OPENS TO RAVE REVIEWS IN RENO-SPARKS

SPARKS, Nev. (June 23) – June 18 marked the official opening of The Legends at Sparks Marina, a \$1.1 billion project along the shores of the Sparks Marina in Sparks, Nev., just a few short miles from its sister city, Reno. On hand to cut the ribbon were the state's Governor Jim Gibbons, Senate Minority Leader Bill Raggio, Mayors from Sparks and Reno and a slew of other VIPs including city, county and state representatives and tourism officials, all applauding the center's design, originality and commitment to the community. The destination development, spearheaded by Kansas City, Mo.-based RED Development, opened doors to thousands of eager shoppers Thursday who visited stores and enjoyed free entertainment and activities throughout the day. Throughout opening weekend, crowds of more than 100,000 people visited the center, which is modeled after Kansas City, Kansas' The Legends at Village West.

"Because of the substantial turnout at our ribbon cutting event on Thursday, there was definitely a heightened anticipation for our first weekend – and rightly so," said Dennis McGovern, general manger for The Legends at Sparks Marina. "The turnout has been great and the community has had nothing but positive things to say. Sales have been good – we're happy with the grand opening weekend."

Celebrating the opening of 29 stores, restaurants and specialty shops this June, the party continues throughout the summer with the opening of 18 additional tenants including Cadillac Ranch, Kenneth Cole, Patsy Grimaldi's Coal Brick-Oven Pizzeria and Off Broadway Shoe Warehouse. The Grand Opening festivities culminate July 31 – Aug. 9 with hundreds of free activities including a free headliner concert from national recording artist Smash Mouth Aug. 1, followed by a fireworks show.

Tenants currently open for business at The Legends at Sparks Marina include Ann Taylor Factory; Banana Republic Factory Store; Bath & Body Works; BCBGGirls; BCBG Max Azria; Best Buy; Bose Factory Store; Carter's; Easy Spirit; GameStop; Gap Outlet; GNC; Guess Factory Store; Gymboree Outlet; Jazz, A Louisiana Kitchen; Jones New York; Kasper; Nike Factory Store; OshKosh B'Gosh; Saks Fifth Avenue Off 5th; Lucky Nails; Nine West Outlet; Olive Garden; Samsonite Factory Outlet; Scheels All Sports; Skechers USA Outlet; Target; Tommy Hilfiger and Vans.

For more information on The Legends at Sparks Marina, log on to www.ExperienceLegends.com, or follow us on [twitter](https://twitter.com/legendsatsparks) at www.Twitter.com/legendsatsparks.

The Legends at Sparks Marina has completed Phase 1 construction on the 2 million-square-foot destination, entertainment, retail complex located at 1555 E. Lincoln Way at the intersection of Interstate 80 and Sparks Blvd. in Sparks, Nev. Once complete, the site will contain a unique mix of entertainment venues, restaurants and retail offerings designed to attract a majority of visitors from out-of-state to northern Nevada. Its grand opening is scheduled for summer 2009 and the project is expected to attract more than 800,000 new tourists and generate approximately \$600 million in taxable sales annually.

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