

RED Understands Restaurants Are the New Anchors



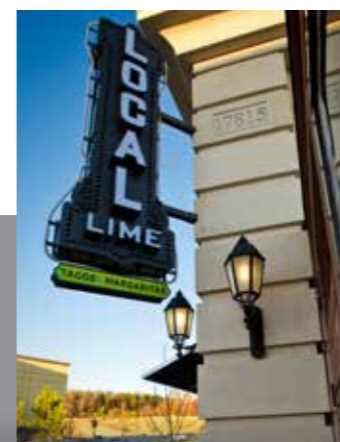
Restaurants have a true partner in RED Development. Our approach to building, operating and marketing our outstanding, open-air properties is a smart match for today's exciting restaurant concepts.

“At Village Pointe, RED Development created one of the standout retail properties in Omaha with strong co-tenancies, great brands and one-of-a-kind atmosphere. RED's ongoing marketing and investment in Village Pointe makes sure the property continues to be a local favorite and helps BRAVO! Cucina Italiana succeed.”

* Jason Siegler, Vice President of Real Estate,
Bravo | Brio Restaurant Group
BRAVO! Cucina Italiana, Village Pointe,
Omaha, Nebraska

“RED gets that you have to create remarkable experiences for a brand-new destination, like CityScape, to come alive. In transforming the heart of downtown Phoenix with its large-scale ambitious property, RED saw a new concept like the Arrogant Butcher as a significant anchor. As it turns out, both the project and our restaurant are doing exceptionally well.”

* Sam Fox, Founder, Fox Restaurant Concepts
Arrogant Butcher, CityScape, Phoenix, Arizona



What **RED** Brings to the Table



The right choice up front

- Proven track record as preferred partner for regional and local restaurants
- Built-in flexibility to work with you through challenging economics
- A private company that moves nimbly and makes decisions quickly
- Featuring 250+ full-service restaurants within RED's 34 properties in 11 states
- Strong retail markets with robust co-tenancy
- Expertise in design, entitlements and construction/build-out
- Support for brand signage and creative restaurant design to amplify your brand

A strong partner after you open

- Welcoming, meticulously maintained environments to drive consistent foot traffic
- Convenient drive-up parking, excellent access and visibility
- Smart marketing, events and promotions plus strong social media presence to motivate traffic and sales



Reach RED's
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